STRONGER ETHICS & BRIGHTER FUTURES
2020 CFA Society Singapore Ethics Challenge

OVERVIEW
CFA Society Singapore is organizing the third University Ethics Challenge. Undergraduates will be introduced a new approach to ethics pedagogy through experiential learning.

The CFA Society Singapore University Ethics Challenge embodies the mission of CFA Institute by promoting "the highest standards of ethics, education, and professional excellence." In addition, it focuses on many of the elements of CFA Institute's Future of Finance initiative. Equally as important, it helps prepare those entering the investment profession for the ethical challenges that they will face in the workplace.

HOW DOES IT WORK?
Each team shall consist of THREE members. Diversity in team members from the same university is highly encouraged.

The Ethics Challenge comprises of three segments: Kickoff Meeting (where we provide guidance and training), Singapore Final and APAC Regional Final. Competing teams are given a case study and tasked to identify and analyse the ethical issues. They are then tasked to resolve these issues.

Teams are judged based on their recommended course of action and their ability to identify and analyse dilemmas and violations to the CFA Institute Code of Ethics & Standards of Professional Conduct.

2020 UNIVERSITY ETHICS CHALLENGE TIMELINE

19 September
Kickoff Meeting

Closes on 20 September (12:00)
Challenge Registration

23 September (08:00)
1st Case Release

25 September (08:00)
Submission of Presentation

26 September
Ethics Challenge Singapore Final

30 September
2nd Case Release

2 October
Submission of Presentation

3 October
Ethics Challenge APAC Regional Final
WHO CAN PARTICIPATE?

- Teams consist of 3 students. Undergraduate students are eligible.
- Students must be enrolled Full or Part-time at the participating university at the time of challenge.
- Participants must abide by the CFA Institute Code of Ethics and Standards of Professional Conduct.
- Students who have previously participated in an Ethics Challenge but are not prize winners are eligible to join.
- CFA® Charterholders are ineligible to be team members.

KEY DATES

19 September 2020
2020 CFA Society Singapore Ethics Challenge - Kickoff Meeting
Platform: Zoom
Time: 9am to 12pm (Registration starts at 8.45am)

26 September 2020
2020 CFA Society Singapore Ethics Challenge – Local Finals
Platform: Zoom
Time: 8am to 3:30pm (Registration starts at 7:30am)

03 October 2020
2020 APAC Regional Ethics Challenge
Platform: Zoom

CONNECT WITH US

CFA Society Singapore Website: cfasocietysingapore.org/events/university-ethics-challenge/

Facebook page: www.facebook.com/CFASocietySingapore

LinkedIn: https://www.linkedin.com/company/cfa-society-singapore/

Twitter Account: https://twitter.com/CFASingapore

BENEFITS OF PARTICIPATION

The Ethics Challenge offers many benefits to the university and students, including:

- Increases awareness of real-world ethical dilemmas and prepares students for how to handle them, particularly during internship, scholarship and job position interviews as Singapore firms are increasing examining ethical issues in their evaluation of candidates.
- Augments classroom learning by combining theory and practice.
- Positive public relations and brand exposure for university.
- Improves student presentation and teamwork skills.
- Demonstrates the importance of strong ethics to tomorrow’s professionals.
- Provides professional networking opportunities for students and faculty.

Learning Resources

- CFA Society Singapore Insights: https://cfasocietysingapore.org/thought-leadership/weekly-insights/

FOR MORE INFORMATION

CFA Society Singapore Ethics Committee ethicschallenge@cfasocietysingapore.org

Scan here to find out more details about the 2020 CFA Society Singapore Ethics Challenge!