



2025 - 2026

CFA Society Singapore Youth Ambassador Programme

Brochure



Role of an Youth Ambassador

Ambassadors are volunteers from affiliated universities that serve as the **main touch point** between your university and CFA Society Singapore.

- Ambassadors are expected to **lead and support the local network within universities** by supporting students in their learning and career development, as well as keeping them connected with their alumni and peers.
- Ambassadors will volunteer their time to **serve for one year (Aug 2025 - Jul 2026)** to support the society in creating opportunities for students and will be measured based on transparent performance metrics.



What will you gain?

01

Association with a globally renowned brand of investment professionals — CFA Society Singapore and CFA Institute

02

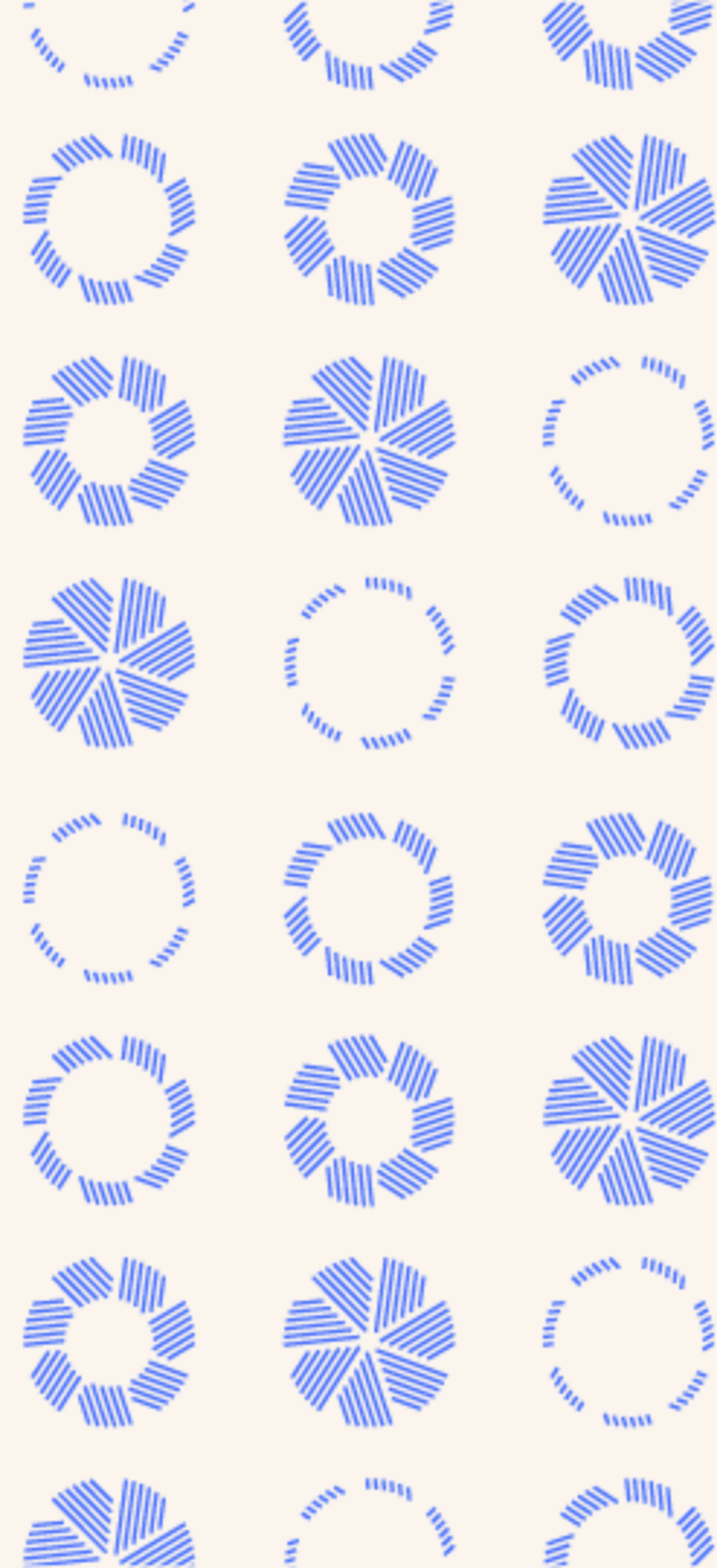
Gain leadership skills by playing a key role in supporting the promotion of CFA Society Singapore's events and activities

03

Scholarship for the CFA exams (awarded to at least 3 outstanding ambassadors) and subsidised preparatory programme.

04

Expand your network within and outside of your university



What will you gain?

05

Access to curated events for Youth Ambassadors (i.e Career Development talks, fringe activities etc)

07

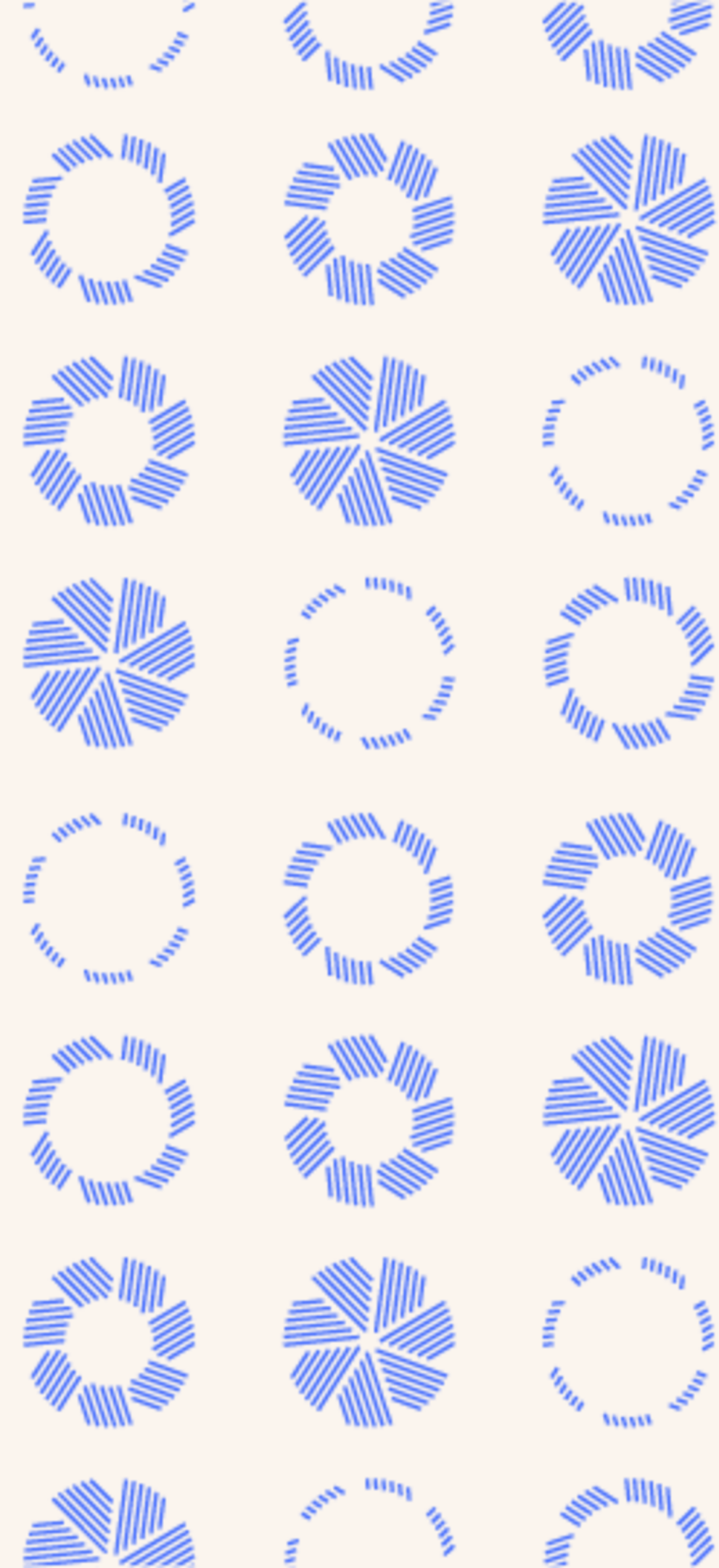
Stay **updated with the latest trends** in finance and future of the financial industry

06

Access to Society's events (i.e Networking Nights, Professional Development talks and more)

08

Recognition letter for your volunteering



Create opportunities to deliver value for your university

Requirements

- Year 2 and above university student
- Able to serve for one year from August 2025 to July 2026 and is actively in Singapore for most of the term*
- Able to commit to hosting at least two events with the support of CFA Society Singapore
- Strong interest in the CFA® Program and passionate about financial markets

**Students are encouraged to declare if they will be uncontactable during certain periods in the one-year term (i.e due to overseas exchange, internship etc)*



Create opportunities to deliver value for your university

Events and Opportunities

- Opportunities to conduct events and other initiatives upon approval
- Spokesperson at the university on CFA® Program and Information Day
- Raise awareness of CFA Society Singapore's initiatives through university student life newsletter or portal, social media and other communication platforms
- Share experience and address queries from students on CFA® Program



Events & Initiatives

Youth Ambassadors are encouraged to **lead events and initiatives** by leveraging the attributes of the CFA® Program and CFA® charter!

The events and initiatives spurs networking within students and/or candidates from any and all bachelor programmes, and are interested in pursuing a career in the Investment & Finance Industry.

Some events in the past include:

- Networking opportunities with Charterholders
- Panels and fireside chats with Charterholders
- Sharing sessions from CFA Society Singapore and CFA Institute

Connect with your university's past Youth Ambassadors to learn more about their experiences and leadership initiatives!



Events & Initiatives



2024/25 Youth Ambassador
Welcoming Celebrations

CFA Society Singapore



CFA-CBC Fireside Chat:
Banking Career Guidance

NTU Youth Ambassador

Joshua Kok



Youth Ambassador Mentorship
Programme Kick-Off

CFA Society Singapore

Events & Initiatives



Breaking into Finance: Career Tips

SIM-GE, SIT & SUTD Youth
Ambassadors

*Zi En Ng, Felix Tan &
Pankti Shah*



CFA® Fireside Chat 2025: Exploring Front Office Careers in Banking

NTU Youth Ambassador

Joshua Kok



Exploring Careers within Finance with CFA® Charterholders

SMU Youth Ambassadors

*Charlotte Sim, Zhe Hao
Lee & Shawn Chua*

YOUTH AMBASSADOR PROGRAMME

Are you ready to be a Youth Ambassador?

If you are a student with a **strong interest in pursuing the CFA Program, passionate about financial markets** and would like to **lead meaningful events and initiatives**, we strongly encourage you to **volunteer as a Youth Ambassador today!**



Scan this QR code and
submit your application!

Note: Application closes on Mon, 23 June 2025 at 6:00PM SGT



Upcoming University Outreach initiatives

**31 JULY
2025**

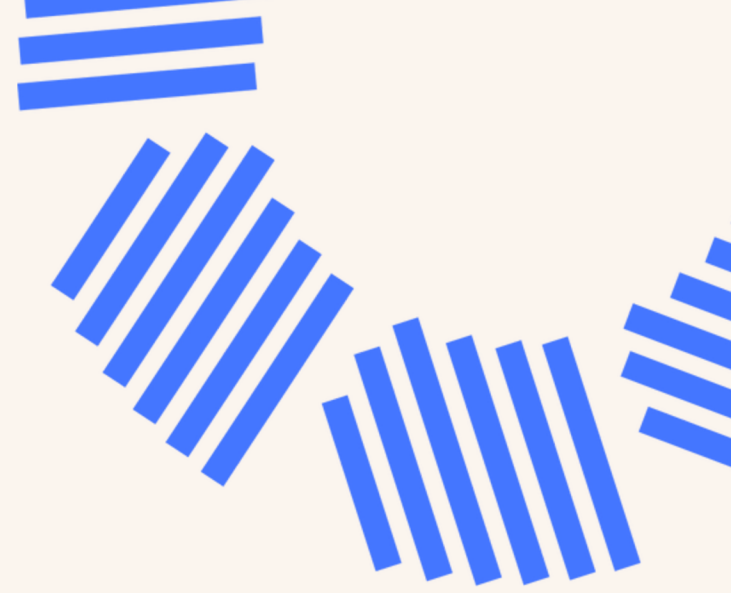
Youth Ambassador Welcome & Closing Celebrations

**SEP
2025**

2025 University Ethics Challenge Launch

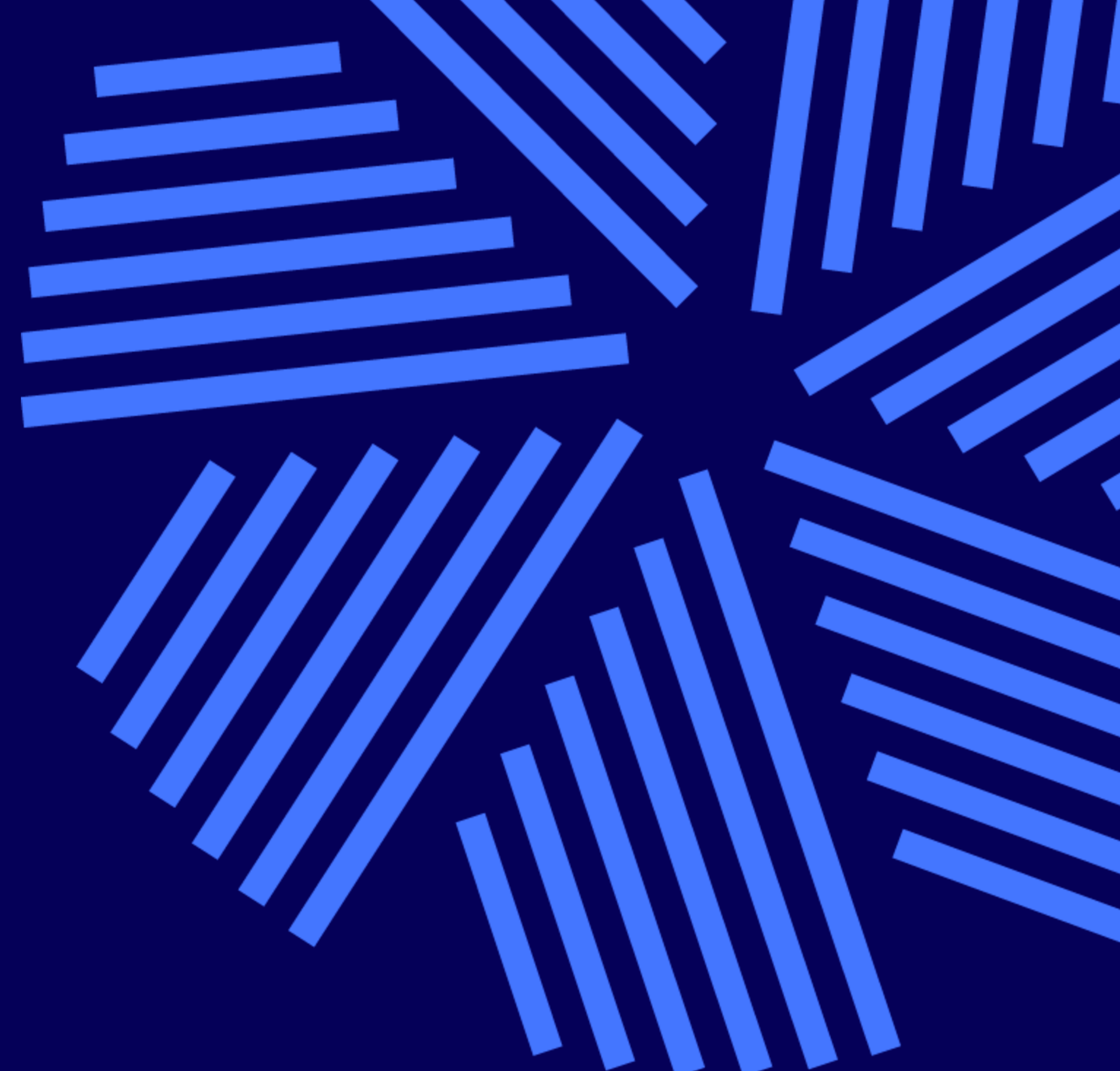
**SEP
2025**

2025 CFA Institute Research Challenge Launch



Stay connected

Find us on our socials!



Thank you

For general enquiries or questions on the Youth Ambassador Programme

Please contact CFA Society Singapore at:

T: +65 6323 6679

Youth Ambassador: ambassador@cfasocietysingapore.org

General Enquiries: info@cfasocietysingapore.org